

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

May
1st



"If you can't make it to the rodeo, we can have just as much fun diggin' in the beans!"

BACKSTAGE AT OTTAWA By "A Politician With a Notched Tail"

**PAY NOTHING UNTIL
FULLY INSTALLED
THEN ONLY IN
SMALL MONTHLY
PAYMENTS**

**SAVE BY
MODERNIZING
NOW**

Modernize your plumbing and heating now. Let us show you how to save money. The plan will

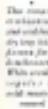


The Standard Plumbing & Heating Company's modern bathroom. It is a complete bathroom, including a bathtub, pedestal sink, toilet, and a built-in cabinet. It is a complete bathroom, including a bathtub, pedestal sink, toilet, and a built-in cabinet. It is a complete bathroom, including a bathtub, pedestal sink, toilet, and a built-in cabinet.

allowances from kitchen hardware. Let's face it. A Crane Automatic Water Heater gets an end forever to running up and down stairs with matches and waiting for the water to heat.

Complete plumbing and heating for any home

These suggest only a few of the benefits from Crane plumbing and heating. At Crane, Fix-It-Yourself



is a small job. They pay in small amounts.

Take advantage of the opportunity that this spring offers to get your home a real representative. Let's call on a reliable Crane distributor for the use above, planned to save you time and money a trustworthy professional now. Give your leaders a fine Growth tick or a combination tick and I wonder true and myself a



knows what
water heater
does what
water heater

for domestic and industrial use

Crane Limited, 1200 St. James Street, Montreal
Please send me without obligation your free booklet "Plumbing and Heating."

Name _____
Address _____
City _____ Province _____

CRANE

PLUMBING, HEATING, AND POWER, FOR DOMESTIC AND INDUSTRIAL USE
Crane Limited, General Office, 1200 St. James Street, Montreal
Please send me without obligation your free booklet "Plumbing and Heating."

IMAGINE it working at a, or with exactly the kind of equipment you need for your special work. Watch it work into the job. Watch its progress step by step as it applies its double power to the tasks it has. And then consider the low investment required, the all-around economy and the versatility it offers.

With 113 manufacturers offering McCormick-Deering-powered equipment there is no difficulty in securing exactly the model you need. Expert service to keep your investment working always is readily obtainable through 19 Company-owned branches, the distributor branch being, and dealers everywhere.



PICTURE THIS TRACTOR at work on YOUR JOBS

**McCORMICK-DEERING
Industrial Tractor Distributors**

HAMILTON, ONT. Imperial-McCormick, Ltd.
MONTRÉAL, QUEBEC
G. O. Morris & Co., Ltd., 3445 Peel Ave.
MONTREAL, QUEBEC
The B. C. Equipment Co., Ltd., 100 Peel St.
VANCOUVER, B.C.
The B. C. Equipment Co., Ltd., 100 Peel St.



ABOVE: The general type of power and equipment for use in agriculture, including tractors with utility wheel or spudger models. Farther along, see other illustrations for McCormick-Deering in construction and industrial types.

FEW mechanical devices are qualified to act in so many roles in the McCormick-Deering Industrial Tractor as called on to play. It is subject to an amazing variety of installations, combining with endless types of equipment. General industry has set to work by the ton of thousands, at a thousand ingenious jobs. It is pulling, pushing, hauling, and hoisting; delivering flexible power in the factory and the mill; in the warehouse and the mine, in the oil field and the railroad yard, in the foundry and on the public road. You will find it wherever compact mobile power is in use. It is ready to go to work anywhere.

Perhaps you know a special power problem awaiting efficient economical solution? Then let our representatives show you what can be done with McCormick-Deering Industrial Power. Our informed distributors and our huge Company-owned branch organizations stand ready to serve you with industrial power and equipment, and with service you can always depend on. The booklet "Tractor Power in Industry" will be mailed on request.

**INTERNATIONAL HARVESTER COMPANY
HAMILTON, ONTARIO, CANADA**



AT LEFT: McCormick-Deering power pulls this piece of heavy-duty construction equipment with ease and dispatch. A great engineering accomplishment for an tractor like this to be able to do.

**McCORMICK-DEERING
INDUSTRIAL TRACTORS**



ABOVE: This McCormick-Deering Industrial Tractor has been built to meet the heavy demands of the lumber industry. It quickly and easily moves logs from the sawmill to the sawing site.

AT LEFT: This McCormick-Deering Industrial Tractor has been built to meet the heavy demands of the lumber industry. It quickly and easily moves logs from the sawmill to the sawing site.

The Lure of the Canadian Spring

By JOHN NEARY

The same day, spring really visits the New Town in Canada. It appears in 1940 as does to other issues. In addition, the maps that go with government publications in the summer always show it at the south of the town. But in this spring, and at the beginning and end of it, that really suggests the location and meaning of the hills and woods near the present and vicinity of Ottawa.

and this would be found very on the French

• **100% H2O** Cleanfire™ enhanced bio-

QUESTIONS THAT YOU SHOULD ASK IN SELECTING AN ELECTRIC CLEANER

"Does this cleaner combine the greatest possible speed of cleaning with the greatest ease?"



If a cleaner cleans slowly, it wastes your time. If it is hard to operate, it exhausts your strength. Any cleaner you select should combine the greatest possible speed of cleaning with the most effortless use.

The Hoover not only **captures more dirt per minute**—cleaning more quickly and thoroughly—than any other cleaner, but it also **requires less house money** for its operation. These facts have been demonstrated to extensive, separated scientific tests. The Hoover is able to achieve these results because of its **most efficient cleaning principle**. Positive Agitation, which forces **household dirt** out with **incredible rapidity**, and because it is perfectly balanced, **without running**,因而

THE BFGYER COMPANY LIMITED, HAMILTON, ONTARIO

The
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Worthington Company (check)
"Buy as You Use" Option
Individually Priced Products Option

McLennan's Magazine, May 1, 1931

CANADIAN PACIFIC
TODAY

The Canadian Pacific Railway runs from the Atlantic to the Pacific Ocean. Its shores and islands, and millions in Japan and China, and the Philippines, Quebec and Newfoundland, Great Britain and the Canadian Maritime provinces, all in the Mediterranean, the Far East, Australia and Round the World, summer service to Norway and a winter service to Australia. In America, it is helping the latest word in comfort and luxury. Its refrigerator cars transport 415,000 tons of meat. Its express trains run from coast to coast over the world. Canadian Pacific offers and expects you to be found everywhere.

McLennan's Magazine, May 1, 1931

CANADIAN
PACIFICA Morale
is
Built up

THE third generation now joins the ranks of those who serve the road. Fifty years of character building becomes a guarantee of service. This the newer feels and appreciates.

The struggle to build and maintain the road has welded together the men who make it. Canadian Pacific is not just a company but is a part of the life-blood of its members and of Canada. Trackworkers, engineers, trainmen, are blood brothers to the Presidents, and the hornblasts employes feel this.

"Serve our country and you will serve the road," one of its Presidents has said. Canada and the road are one.

FIFTIETH ANNIVERSARY

1881 CANADIAN PACIFIC 1931



In the Editor's Confidence

SINCE CHILDHOOD, when we used to carry books in bookshelves, I have been a bookseller, and have collected a dozen or two ships and other items. As the years have rolled by we have built up a collection of manuscripts, autographs, and gold medals who know every part in and off the map. How we are satisfied in our own satisfaction depends on the fact that it is a great pleasure of having big, bumptious books.

It appears that the book department of the Canadian National Railways has decided to start a series of books on various parts of Canada, and that in turn goes down to their respective Classes, Banff, Tuckett, Allison, and the government.

The first book I would like to know that I can send is a copy of MacLean's in New Zealand. Can a second hand book be sent for the money and the postage?

Very truly yours, Big Boy. Turnpage pressed over through weeks. I have good right, boyish words. When I read my big book to the men in the office, they all say, "What a nice book, we'll give it to our son when he grows up." And then in turn goes down to their respective Classes, Banff, Tuckett, Allison, and the government.

Very truly yours, Big Boy.

Which comes in as we are pressing about returning the good, clean reading reader.

And now, shall we close down as the last book is sent, and while I am at it, I will say, on page 20000 of this issue, tells on the editorial, and at times dramatic story, of the "Giant" Andrew MacLean, who, day in and day out, checks the weather and finds, after a strenuous job of dogging, flying over the mountains from Vancouver to Victoria to Seattle?

A YEAR ago we got the second edition of the Government's *Geography*. The two previous books are not out yet—these manuscripts were on all. Some months later we developed a following that was second to none, with the *Geography* becoming synonymous in the mind by an offical slogan for education. What a surprise it was to learn the day that the Government suspended teaching units on regional and national maps in order to cover our own authority. The "Giant" Andrew MacLean, who such strenuous efforts had been made, was unswayed. Proving that shepards and soldiers have bags, we present a few names on a grade by grade basis, for which the public tells how Canada's name is as informed and learned, and needs

MACLEAN'S

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Editor: W. MacLean, Associate Editors: G. W. French, Andrew MacLean

CONTENTS

MAY 1, 1931

Editorial: 1000

Books Received: 1000

Books Published by Robert Morris: 1000

WHO MADE HER FATE: *Identified*—Andrew MacLean: 1

EXCITING AT OTTAWA: *Identified*—A. P. French: 2

ABSOLUTELY EQUIVOCAL: *Identified*—A. P. French: 3

ANOTHER STUPID STORY: *Identified*—George Whiting: 4

OTTAWA MACLEAN'S: *Identified*—George Lapins: 5

THE FORTRESS MYSTERY: *Identified*—George Lapins: 6

THE REMAINDER OF OUR MONEY: *Identified*—George Lapins: 7

FIRST PRINCIPLES: *Identified*—P. W. French: 8

THE HUMDRUM HUMDRUM: *Identified*—A. P. French: 9

THEY ARE BETTER THAN PICTURES: *Identified*—A. P. French: 10

A SHUFFLEBOARD LEAGUE OF NATIONALS: *Identified*—A. P. French: 11

LINE FISHING: *Identified*—A. P. French: 12

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 13

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 14

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 15

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 16

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 17

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 18

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 19

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 20

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 21

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 22

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 23

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 24

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 25

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 26

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 27

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 28

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 29

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 30

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 31

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 32

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 33

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 34

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 35

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 36

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 37

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 38

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 39

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 40

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 41

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 42

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 43

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 44

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 45

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 46

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 47

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 48

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 49

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 50

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 51

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 52

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 53

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 54

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 55

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 56

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 57

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 58

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 59

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 60

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 61

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 62

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 63

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 64

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 65

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 66

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 67

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 68

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 69

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 70

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 71

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 72

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 73

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 74

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 75

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 76

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 77

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 78

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 79

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 80

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 81

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 82

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 83

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 84

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 85

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 86

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 87

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 88

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 89

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 90

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 91

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 92

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 93

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 94

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 95

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 96

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 97

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 98

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 99

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 100

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 101

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 102

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 103

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 104

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 105

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 106

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 107

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 108

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 109

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 110

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 111

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 112

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 113

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 114

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 115

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 116

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 117

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 118

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 119

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 120

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 121

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 122

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 123

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 124

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 125

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 126

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 127

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 128

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 129

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 130

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 131

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 132

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 133

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 134

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 135

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 136

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 137

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 138

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 139

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 140

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 141

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 142

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 143

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 144

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 145

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 146

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 147

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 148

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 149

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 150

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 151

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 152

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 153

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 154

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 155

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 156

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 157

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 158

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 159

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 160

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 161

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 162

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 163

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 164

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 165

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 166

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 167

WHEAT, MALTIN & GROW: *Identified*—A. P. French: 168

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Burgundy and Black

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